

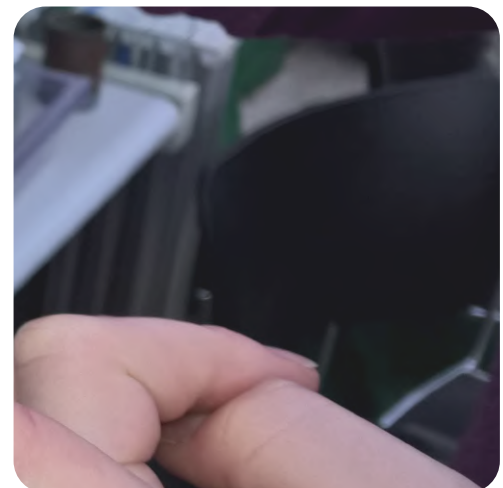
Species360 Conservation Impact Partners



As a professional community, botanic gardens conserve and manage a far greater array of plant diversity than any other sector. However, we still have much to do.

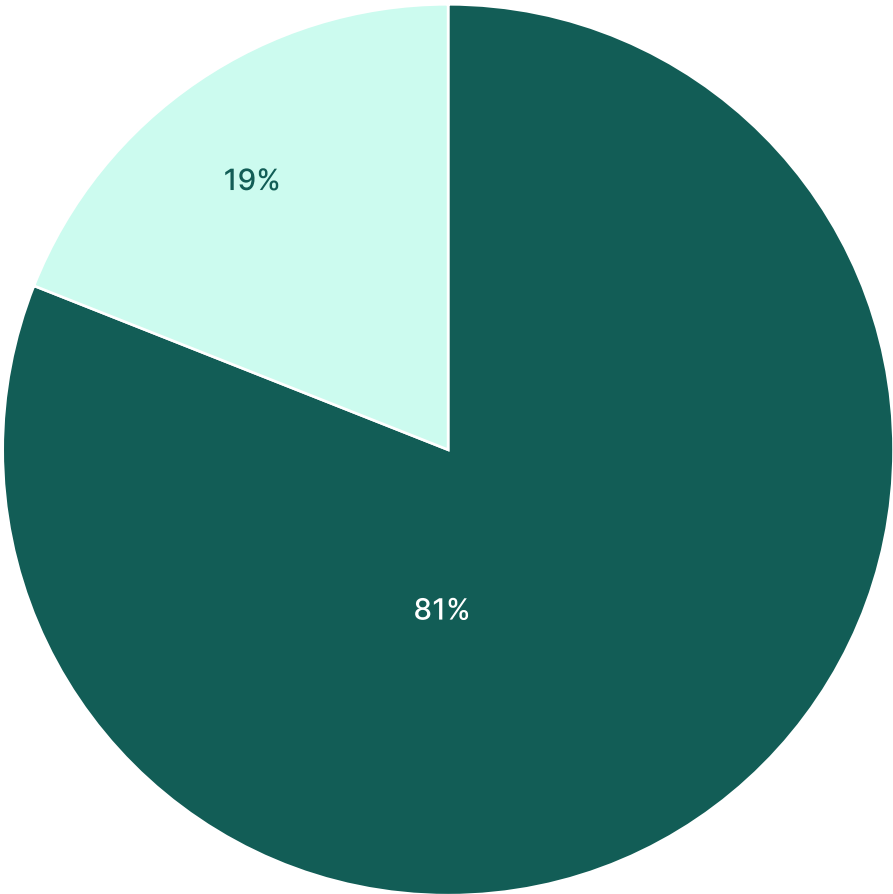


Dr Paul Smith | Secretary General of BGCI



Elevate Record-Keeping to Support Plant Conservation

Successful plant conservation depends on coordinated, data-driven efforts. However, over 80% of botanic gardens only have access to basic record-keeping solutions and struggle to maintain reliable records, thus limiting their impact.



3,736 BGCI Gardens

- 19% Computerised plant record systems
- 81% Paper-based or basic plant records

Hortis by Species360

Hortis by Species360 aims to change this situation with cloud-based tools designed for any garden, regardless of size or resources. With built-in plant name validation and integration with the data tools from Botanic Garden Conservation International (BGCI), Hortis enables the effortless capture and management of high-quality plant data. This empowers gardens to join local and global conservation efforts, such as the Global Conservation Consortia (GCC).

Many gardens have already seen their collection impact transformed through Hortis, including the James Cook University Botanic Garden in Queensland, Australia.

“ Using Hortis for our databasing also allows our leading researchers and partner organizations to easily access and see our collection and its metadata, for a more modern, global approach to collection management and sharing. ”

hortis.com/blog/james-cook-university-hortis-success-story ↗

The screenshot displays the Hortis web application interface. On the left is a navigation sidebar with options: Sites, Taxa, Thinker's Grove, New, Dashboard, Map (highlighted), Data table, Support, and Settings. The main content area is titled 'Thinker's Grove > Map' and features a search bar and a list of plant records. The records are as follows:

Image	ID	Species Name	Status	Type	Visibility
	1949-0200/C	Quercus robur	Present	Plant	Public
	1992-0103/A	Ginkgo biloba	Present	Plant	Public
	2024-0062/A	Pinus sylvestris	Present	Plant	Private
	2001-0368/B	Betula pendula	Present	Plant	Public
	2021-0254/A	Araucaria araucana	Unknown	Seed	Private

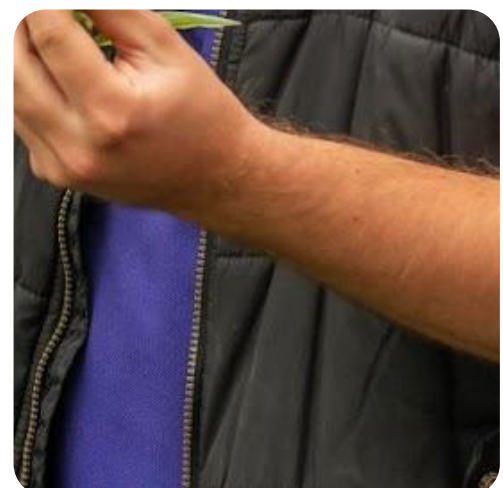
At the bottom of the list, there is a 'Select' button and a '2837 records' indicator. To the right of the list is a map view showing a green field with a grid of numbered circles (8, 11, 23, 19, 15, 5, 12, 9) and a blue river. The map includes navigation controls like zoom in (+) and zoom out (-) buttons.

The Holistic Approach to Species Conservation

With your support, Species360 and BGCI can provide tools for Conservation Impact Partners to effectively document key data points for conservation, including wild provenance data, biological observations, and the tracking of genetic lineage.

Furthermore, all members, regardless of their record-keeping platform, will have access to meta-collection insight to perform gap analysis, curate genetic diversity, and more.

By securing easy and accurate data capture throughout the conservation community, combined with integration to conservation tools such as BGCI's PlantSearch pedigree module and PMxceptional by Species360, we can ultimately support a holistic pedigree-based management approach to conserve threatened plant species.





Shaping the Future of Record Keeping

Conservation Impact Partners will have early access to new Hortis features and can influence our product strategy sessions, where we refine upcoming features and set roadmap priorities. As a thought leader and industry mentor, you can shape the future of modern record-keeping and data-driven plant conservation.

These contributions are invaluable in helping us better support your institution and the broader community through technological innovation.

Making an impact together

Together, we can leverage our collective strength to drive meaningful change, raise awareness, and secure funding for vital plant conservation projects.

Your investment as a Conservation Impact Partner plays a crucial role in various aspects of conservation. It helps prioritize conservation actions, ensuring effective in situ species conservation. Additionally, it supports the establishment, expansion, and management of ex situ collections of high conservation value.

By fostering applied research, your contribution aids in supporting species conservation efforts. Moreover, it plays a key role in building capacity to empower and mobilize in-country partners, further strengthening the impact of conservation initiatives.

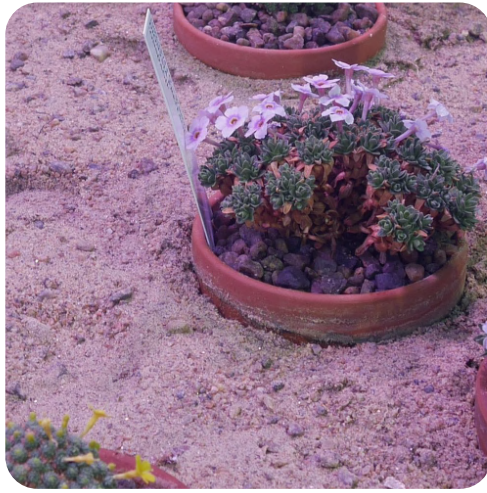
With a pledge of \$50,000 USD per year for a minimum of 3 years, you can support up to 45 institutions, while a commitment of \$25,000 USD per year can extend this support to up to 20 institutions.

Each institution will benefit from a discounted Hortis Plus Plan subscription, which includes two user seats and unlimited view-only users. The onboarding process entails transferring existing data to Hortis and receiving training and support.

Following the initial three-year period, these institutions have the option to continue their subscription at a fee adjusted to the local economy, ensuring long-term sustainability of their engagement.

* Institutions with more than 10K accessions will count as two institutions and will be provided with a four-seat subscription.





The global network of botanic gardens is our best hope for saving some of the world's most endangered plants.



Dr Samuel Brockington | Cambridge University Botanic Garden

Species360

1,400+ members in over 100 countries representing 6 continents

50+ years of data-driven species conservation

Partners with BGCI, CITES, IUCN, and 50+ conservation organizations

Global Conservation Consortia

11 Global Conservation Consortia

Conservation meta-collection focus

One plan ex situ/in situ approach

358 affiliated organisations from >50 countries



Become a Conservation Impact Partner & Save Species with Us



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